

Children & Families Joint Working Sub-Group - Action Plan Agreed Sept 2014

	Area of Development	Actions	Who is responsible?	Time frame	Outcomes/ Measures	RAG rating
Theme One - Improved Access and knowledge of family services (both Health and RBC)						
1	Improving understanding across health services of the range of Early Help services available	<ul style="list-style-type: none"> Set up a single email/ telephone pathway for GPs to identify vulnerable families for CC support. Piloting in South CCG. Review pilot and decide to use with North & West CCG 	Reading Borough Council (Children's Action Teams/ CCGs), BHFT, N&W Reading CCG, South Reading CCG	January 2015	Number of families referred and those now using CC services Timescale measured between referral and successful outreach GP feedback	AMBER
		<ul style="list-style-type: none"> Run winter messages roadshow at Broad street mall 	South Reading CCG,	Dec 2014		GREEN
		<ul style="list-style-type: none"> Run a health children and families event, alongside Reading Children's Festival 	South Reading CCG, Reading Borough Council (Events Team)	June 2015	Number of families accessing event	AMBER
Theme Two - Education opportunities and Support for Families						
2	Making the most of the role of Health professionals to support and advise the large majority of families at key development milestones	<ul style="list-style-type: none"> Develop a programme of health education sessions in our Children's Centres by a team including Health Visitor, a perinatal mental health nurse, an acute Children's Community Nurse, a speech and language therapist, and CC Family Development Worker. Run and review the programme sessions in all 5 clusters in a consistent way in areas of Immunization, Common Childhood illnesses and injury prevention, Mental and emotional well-being for mother and baby, feeding /breastfeeding, and language development 	BHFT, Reading Borough Council (Children's Centres), South CCG	Dec 2014 Sept 2015	Number of families accessing sessions Feedback from families on confidence in 5 key areas Families using sessions increase: <ul style="list-style-type: none"> Immunisations Breastfeeding rates HV reporting children using service are/ are not reaching key milestones...	AMBER
Theme Three - Increasing our quality and impact in specific areas (supporting breastfeeding, uptake of immunisations/ reducing PND/ reduction obesity)						

3	Increasing profile and promotion of immunisations in areas where this is a priority, particularly to families who are difficult to reach	<ul style="list-style-type: none"> • Need to discuss what can happen here.... • CCGS to request regular data (from TVPCA I think) 	BHFT, Reading Borough Council (Public Health)		Meeting target of 95% of children under 1 immunised	AMBER
4	Reducing the impact of Post Natal Depression (PND) in families and on children's lives	<ul style="list-style-type: none"> • Re-locating and consider commissioning some additional face-to-face perinatal Talking Therapies intensive face-to-face provision into Children's Centres • Delivery of a rolling programme of training for Children's Centre staff on the signs and early detection of mothers suffering from PND. • Research commissioning of a specific PND service to be delivered from CCs 	BHFT, Reading Borough Council (Children's Centres + Public Health), South CCG	April 2015 Sept 2015 Sept 2015	Number of sessions and rate of positive use from families. Number of staff trained and confidence measure of staff	AMBER
5	Reducing Obesity levels, in areas where this is a priority, particularly to families who are difficult to reach	<ul style="list-style-type: none"> • See public health plan • Implementation of the healthy weight strategy. • Maximise the access and use of the health lifestyle activities at our children's centres.... 	RBC (public health)			TBC at next meeting
6	Improving Breastfeeding rates, in areas where this is a priority, particularly to families who are difficult to reach	<ul style="list-style-type: none"> • To maximise the work of the Breastfeeding network within our Children's Centres • Review current funding and initiatives supporting breast feeding to ensure best value services are being provided. • Regular review of uptake data 	Reading Borough Council (Children's Centres + Public Health), South CCG BHFT & RBH hospital	April 2015 April 2015	Improving Breastfeeding rates in particular areas	AMBER

RAG rating definitions

GREEN - completed or confident that on track

AMBER - element of concern of not being completed on time but will be completed

RED - risk of not being completed at all